

IBRA Meeting Agenda/Minutes

Topic:	February IBRA Meeting		
Date:	2-13-2012	Call-In:	1 (630) 869-1014
Time:	6:00-7:00	Code:	592-025-702
Location:	https://www3.gotomeeting.com/join/592025702	PIN:	Shown after joining the meeting

Invitees

	Name	Role/Company		Name	Role/Company
X	Greg Harper gharper@machlink.com greg@harpercycling.com	Vice-President	X	Brett Griggs aeripedis@yahoo.com	Vice-President/ Officials Coordinator
	Landon Beachy lbeachy@kctc.net	Vice-President/ Upgrade Coordinator		Mark Guthart mguthart@g4sportsmarketing.com	Vice-President - Secretary
X	Larry Howe Ljhowe57@gmail.com	Treasurer	X	Lou Waugaman lwaugaman@yahoo.com	President (scribe)
X	Randy Catron randycatron@mchsi.com	Vice- President/Permits		Paul Jensen paul.jensen@pioneer.com	Coordinator

Discussion Items

Topic	Description
Marketing for 2012	<ol style="list-style-type: none"> 1. Currently 504 registered USAC racers. Goal is 600 members in 2012. 2. Welcome letter to 1-day license purchasers: Will be a challenge to capture names. A better idea would be modify the existing email and print letter that could be distributed to race promoters with the 1-day licenses that they could hand out. 3. Welcome letter to new Annual Licensees. 4. Booth at Ragbrai Expo day (booth cost \$250). Randy and Greg will "man" the booth 5. IBRA Banner: Need a vinyl banner like the paper banner the Mark created for IBC. This banner should be 6' wide with a large IBRA logo with just enough room to display the website URL at the bottom. 6. Continued enhancement to IBRA Website <ol style="list-style-type: none"> a. Hyperlink club names to contact info on USAC national website. b. Post monthly meeting announcements on website to encourage club representation. c. Post monthly meeting minutes on website (transparency).
State Championships Selection	<p>Overview</p> <p>At present, there is no objective process in place to select and award the Iowa State Championship Races (Road, Criterium, TimeTrial, Cyclocross).</p> <p>It would benefit Iowa Bicycle Racing to have a process in place for all interested race promoters to have an opportunity to host the one of these events by following an objective selection process.</p> <p>Discussion Points</p>

Agenda/Minutes (Continued)

	<ol style="list-style-type: none"> 1. Any system adopted must be transparent. 2. The IBRA board would review all 4 State Championships once every 3 years (note - the same race could be awarded the State Championship indefinitely if they provide the best proposal). 3. A basic Request for Proposal (RFP) and ask the promoter to complete and submit (note - we would want to keep this simple. We want to select the best race - not the most qualified proposal writer). 4. We will create an objective method for determining the best event (See Appendix A – “Initial Draft”) <p>Timeline</p> <ol style="list-style-type: none"> 1. Send/Post RFP by end of April (2012). 2. Deadline for promoter submission by end September (2012). 3. Announce selection at Fall Scheduling Meeting.
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Action Items

Item	Action	Owner	Due Date
1	Contact CPA (Jerica) to perform audit	Larry	In process.
2	Bond Treasurer	Larry	In process.
3	Calculate rider totals and send payment to Iowa Bike Coalition	Larry	March meeting
4	Revise 1 day license letter for paper format to hand out at races.	Lou	March
5	Hyperlink all club names to website.	Lou	March
6	Send welcome letter to all new annual licenses	Lou	Ongoing
7	Forward 2012 Annual Budget to Lou	Larry	February
7	Publish 2012 Annual budget on Website.	Lou	March
8	Lead effort for Ragbrai Booth.	Randy	Ongoing
9	Investigate and purchase IBRA Banner	Mark	March
10	Review initial draft of State Champion selection criteria and provide additional suggestions as appropriate.	All	March

Appendix A - State Champion Selection Criteria Initial Draft

Category	Description	Max Value
Promotion Experience	Volume of promoters racing promotion experience (ability to deliver on proposed event).	15
Race Course	Tactical, challenging, appropriate?	15
Purse	What is the total value of the purse?	15
Follows USAC/IBRA Guidelines	Cooperates with governing bodies.	15
Timely filings	Submits filings and remits payments in a timely manner.	10
History/Heritage	Is this an established race? Is there history or heritage to base evaluations?	10

Agenda/Minutes (Continued)

Venue	Lodging, parking, food, water, bathrooms, etc.	5
Location	Should a race in central location be preferred over one in SW corner of the state?	5
Promotion/Marketing	One method for growing bike racing is to increase the spectator attendance at races.	5
Date/Time	Does the date/time conflict with anything (racing or non-racing) and is the date appropriate for the discipline (e.g. CX should be late fall)	5
	Total	100